




SPECIAL EVENTS




AsiaWorld-Expo (AWE)

15 September 2025 (Monday)

Time & Event	Venue	Organiser(s)
1000 – 1030 Jewellery & Gem WORLD Hong Kong 2025 Opening Ceremony	G/F East Lobby, AWE	 informa markets Jewellery
1430 – 1530 SUSTAINABILITY HEROES PANEL SERIES Sustainability that Pays: Inspiring Stories from the Jewellery Sector <i>Panellists:</i> <ul style="list-style-type: none"> • Miriam 'Mimo' Kamau Caplan, Founder & Director, Mimo Gem Traders Ltd • Hitarth Dholakia, Second-Generation Entrepreneur, Hari Krishna Exports Pvt Ltd • Pui In Catherine Siu, Founder, PICS Fine Jewellery <i>Moderator:</i> <ul style="list-style-type: none"> • Marie Feliciano, Marketing & Communications Manager of Informa Markets Jewellery <i>Language: English with AI-powered Mandarin captions</i> 	The Stage Hall 2, AWE	 informa markets Jewellery

17 September 2025 (Wednesday)

Time & Event	Venue	Organiser(s)
1500 – 1600 IGI Introduces Light Performance – The Science Behind the Sparkle <i>Speaker:</i> <ul style="list-style-type: none"> • John Pollard, Senior Director of Education, IGI <i>Language: English with AI-powered Mandarin captions</i> 	The Stage Hall 2, AWE	International Gemological Institute (IGI)

SPECIAL EVENTS



Hong Kong Convention and Exhibition Centre (HKCEC)

Special Display of Jewellery Metals

Date & Event	Venue	Organiser(s)
17 – 21 September 2025 Sublime Shine Metal Innovations in the Art of Jewellery	Booth 3M260, Level 3, HKCEC	Jewellery & Gem Knowledge Community <small>By Informa Markets Jewellery</small> Informa Markets Jewellery

De Beers Group: Show & Tell

Date & Event	Venue	Organiser(s)
17 – 19 September 2025 De Beers Group: Show & Tell <i>* Registration required</i>	Chancellor Room, Level 4, HKCEC	De Beers Group




Pearl Auction

Date & Event	Venue	Organiser(s)
20 – 21 September 2025 The 120th Paspaley Pearl Auction <i>* Admission is by invitation only</i>	Meeting Rooms N200 Series, Level 2, HKCEC	Australian Pearl Centre (HK) Ltd


SPECIAL EVENTS



17 September 2025 (Wednesday)

Time & Event	Venue	Organiser(s)
1000 – 1030 Jewellery & Gem WORLD Hong Kong 2025 Opening Ceremony	Harbour Road Entrance, HKCEC	 informa markets Jewellery
1130 – 1330 Hard Pure Gold Pavilion Grand Opening <i>* Admission is by invitation only</i>	The Stage Grand Foyer, Level 3, HKCEC	World Gold Council
1430 – 1500 Sublime Shine Photo Session <i>* Admission is by invitation only</i>	Booth 3M260, Level 3, HKCEC	 informa markets Jewellery
1800 – 2000 Jewellery & Gem WORLD Hong Kong 2025 Fair Reception & Sustainability Awards 2025 by JWA Recognition Ceremony <i>* Admission is by invitation only</i>	The Stage Grand Foyer, Level 3, HKCEC	 informa markets Jewellery


18 September 2025 (Thursday)

Time & Event	Venue	Organiser(s)
0800 – 1000 DE BEERS GROUP BREAKFAST Speakers: <ul style="list-style-type: none"> • Al Cook, Chief Executive Officer, De Beers Group • Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group • Lynn Serfaty, General Manager - Natural Diamonds, Category Marketing <i>* Registration required</i> <i>Language: English, with simultaneous interpretation in Chinese</i> 	Meeting Room N201 Level 2, HKCEC	De Beers Group

SPECIAL EVENTS





18 September 2025 (Thursday)

Time & Event	Venue	Organiser(s)
<p>1030 – 1300</p> <p>ASEAN Gems and Jewellery Trade Association (AGJA) Conference</p> <p>Welcome Remarks</p> <ul style="list-style-type: none"> • Benedict Sin, President of Hong Kong Jewellery & Jade Manufacturers Association (HKJJA) <p>Opening Remarks</p> <ul style="list-style-type: none"> • Suttipong Damrongsakul, Chairman of AGJA <p>Remarks by the Officiating Guest</p> <ul style="list-style-type: none"> • Wong Wai Lun, Michael, GBS JP, Deputy Financial Secretary of Hong Kong SAR <p>Keynote Address</p> <p>Driving Regional Growth: Harnessing Technology and Craftsmanship in ASEAN-Hong Kong Jewellery Trade</p> <ul style="list-style-type: none"> • Victor Chan, Chairman of HKJJA <p>Session 1:</p> <p>Breaking Barriers: Creating a Unified ASEAN Jewellery Network with Hong Kong Expertise in Design & Trade</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Lawrence Ma, Founding President of the Diamond Federation of Hong Kong, China <p>Session 2:</p> <p>How to Leverage Smart Digital Solutions to Drive Efficiency, Growth and Profitability within the ASEAN Jewellery Network</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Kent Wong, Chairman of The Jewellers' and Goldsmiths' Association of Hong Kong <p>Panellists:</p> <ul style="list-style-type: none"> • Alan Chan, Chief Brand Officer of Chow Tai Fook • Terry Li, Vertical General Manager of Tencent Smart Retail, Tencent <p>Closing Remarks</p> <ul style="list-style-type: none"> • Karen Li, Head of Committee <p>Language: English, with simultaneous interpretation in Chinese </p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>AGJA and HKJJA</p>

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18 September 2025 (Thursday)

Time & Event	Venue	Organiser(s)
<p>1430 – 1530</p> <p>SUSTAINABILITY HEROES PANEL SERIES</p> <p>Luxury Meets Responsibility: Evolving Consumer Values in Fine Jewellery</p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> • Hasu Dholakiya, Second-Generation Entrepreneur, Hari Krishna Group • Zulu Ghevriya, CEO & Co-Founder, Smiling Rocks Limited • Paolo Poliero, Business Development Manager, Legor Group SpA • Saskia Shutt, Founder, Saskia Shutt Designs • Arjun Sonkia, Director, Valentine Silver International <p><i>Moderator:</i></p> <ul style="list-style-type: none"> • Olivia Quiniquini, Associate Publisher & Editor-in-Chief of JNA <p><i>Language: English with AI-powered Mandarin captions</i> </p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	
<p>1530 – 1600</p> <p>Unforgeable Beauty: Crystalline Osmium</p> <p>Introducing the Rarest Precious Metal for Fine and High Jewellery</p> <p><i>Speaker:</i></p> <p>Scarlett Clauss, Vice Director, Osmium-Institut Germany</p> <p><i>Language: English</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>Osmium-Institut Germany</p>



19 September 2025 (Friday)

Time & Event	Venue	Organiser(s)
<p>1030 – 1300</p> <p>Natural Diamond Industry Forum:</p> <p>Championing Natural Diamond Value, Driving Industry Sustainability</p> <p><i>Language: English, with simultaneous interpretation in Chinese</i> </p>	<p>Meeting Room S225, Level 2, HKCEC</p>	<p>Diamond Federation of Hong Kong, China Ltd.</p>

SPECIAL EVENTS



19 September 2025 (Friday)

Time & Event	Venue	Organiser(s)
<p>1100 – 1230</p> <p>Future Trends and Innovations in the Jewellery Industry: Opportunities and Challenges</p> <p><i>Language: Mandarin</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>Taobao & Tmall Jewelry Industry</p>
<p>1430 – 1530</p> <p>New Metal Age: Expanding Markets Through Gen Z Engagement</p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> • Scarlett Clauss, Vice Director, Osmium-Institut Germany • Alexander Laut, Founder, Alexander Laut Co Limited • Tai Wong, Director, Global Innovation Development, Platinum Guild International <p><i>Moderator:</i></p> <ul style="list-style-type: none"> • Bernardette Sto. Domingo, Deputy Editor of JNA <p><i>Language: English with AI-powered Mandarin captions</i> </p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	
<p>1630 – 1730</p> <p>The Platinum Advantage: Markets, Business and Innovations</p> <p><i>Panellists:</i></p> <ul style="list-style-type: none"> • Andy Zhou, King Li Holdings HK Co Ltd (China) • Josh Helmich, Helmich Luxury Group (USA) • Jason Brimelow, Brimelow Group (Oceania and Southeast Asia) • Noriyuki Kamei, Kuwayama Corporation (Japan) • Avinash Pahuja, ORO Precious Metals (India) <p><i>Moderator:</i></p> <ul style="list-style-type: none"> • Tim Schlick, CEO of PGI <p><i>Language: English</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>Platinum Guild International (PGI)</p>

SPECIAL EVENTS



20 September 2025 (Saturday)

Time & Event	Venue	Organiser(s)
<p>1000 - 1200</p> <p>Colombian Emeralds & Estimorun: Integrating Gemological Research and Market Valuation Systems</p> <p><i>Language: English</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>ACODES</p>
<p>1200 - 1300</p> <p>Tips for Choosing Your Perfect Fei Cui</p> <p>Speaker: Eddie Fan, Graduate Gemmologist of Gemological Institute of America (GIA), Jade Elite Committee Member of Hong Kong Jewellery & Jade Manufacturers Association</p> <p><i>Language: Cantonese</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>Hong Kong Jewellery & Jade Manufacturers Association</p>
<p>1430 – 1530</p> <p>Art Deco and Contemporary Revival</p> <p>Speakers: • Jennifer Lam, Jewellery Designer, Gemmologist and Education Manager at L'ÉCOLE, School of Jewelry Arts • Austy Lee, Jewellery Designer, Painter and Collector</p> <p><i>Language: English</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>L'ÉCOLE Asia Pacific, School of Jewelry Arts</p>

SPECIAL EVENTS



20 September 2025 (Saturday)

Time & Event	Venue	Organiser(s)
<p>1530 – 1800</p> <p>Standardisation Framework for Geographic Origin Determination of Fei Cui: From Scientific Research to Industry Certification</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Prof C.M. Ou Yang, IFCJA • Yen Kwan Humphrey, IFCJA • Prof. Shi Guang Hai, China University of Geosciences (Beijing) • Prof. Qiu Zhi Li, Sun Yat-sen University Geoscience • Prof. Wang Li Sheng, Dean of College of Jewellery, Hebei University of Geology • Dr. Liu Xian Yu, Dean of College of Jewelry, Shanghai Jian Qiao University <p><i>Moderator:</i></p> <ul style="list-style-type: none"> • Dr. Miro Ng, IFCJA <p><i>Language: mainly in Mandarin</i></p>	<p>The Stage Grand Foyer, Level 3, HKCEC</p>	<p>International Fei Cui Jade Association (IFCJA)</p> <p>Co-organiser: Shanghai Jewellery Design Association</p>

21 September 2025 (Sunday)

Time & Event	Venue	Organiser(s)
<p>1030 – 1215</p> <p>"Ceylon – Island of Gems" World Premiere + Masterclass</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Dr. A. Peretti, CEO of GRS Gemmological Laboratories <p><i>Language: English</i></p>	<p>Meeting Room S221 Level 2, HKCEC</p>	<p>GRS Lab (Hong Kong) Limited</p>

 English/Mandarin simultaneous interpretation available

Information as of 26 August 2025